

JENS ORRILLO CREATIVE DIRECTOR/ CREATIVE STRATEGIST

+49.170.3469.167
jens@2ndop.de
www.jensorrillo.com

FREELANCE (03-PRESENT)

BRIGHTHOUSE/ BOSTON CONSULTING GROUP, BERLIN/ ATLANTA
Clients in the Financial Industries, Client in the Security Industry

ICONOCLAST, BERLIN
MINI

JUNG VON MATT SPORTS, HAMBURG
DEW 21/ Borussia Dortmund

KEKO, BERLIN
Porsche

BLACKLANE, BERLIN
Brand Consultant for the World Wide Communication Rollout

CHEIL, FRANKFURT
Samsung, Porsche, Eucerin

DDB, BERLIN
VW, New Business

SAATCHI, DÜSSELDORF
Jacobs Coffee, German Telekom

BURNETT, FRANKFURT
New Business

OGILVY, DÜSSELDORF
New Business

J. WALTER THOMPSON, FRANKFURT
Nestle, Mövenpick, New Business

LEAGAS DELANEY, LONDON/ HAMBURG
Deutsche Bank, Skoda

ACHTUNG!, HAMBURG
eBay, mobile.de, Swiss, Barclay Card, E.ON, ELPHI, New Business

HEYE, MUNICH
New Business

FCB, HAMBURG/ NYC
Tesa, Nivea, Boehringer Ingelheim

GGH LOWE, HAMBURG
Knorr, E-on, New Business

INNOCEAN, EUROPE
Hyundai, Kia

SERVICEPLAN, HAMBURG/ FRANKFURT
BMW China, Deutsche Bank, Lufthansa

SCHOLZ & FRIENDS, HAMBURG/BERLIN
Opel, Deutsche Bank, Air Berlin, New Business

HAVAS, DÜSSELDORF/ NEW YORK
Siemens

INTERONE, MUNICH
BMW

FREELANCE (08-PRESENT)

STINK.TV, BERLIN
GLO Telecom Nigeria

MUG NYC, NEW YORK
MUG

LA-RED, BERLIN/ HAMBURG
KIA, Pro7 TV, Chocofresh, Januvia Pharma

SAPIENT NITRO, NEW YORK
First Data

KKLD*, NEW YORK/ BERLIN
MINI (BMW) New Zealand, Gigaset, Bayer Pharma, BMW Mobility Systems, Fashion Id

DEUTSCH, NEW YORK
Prevacid 24HR, Tylenol PM, Motrin IB

RAZORFISH/ NEUE DIGITALE, BERLIN
Audi, McDonalds

PUBLICIS, HAMBURG/ FRANKFURT
Renault, Dacia, DHL Pitch, Zurich Insurance Company

JWT, NEW YORK
Jose Cuervo

AIMAQ RAPP STOLLE, BERLIN
Head Tennis, Budget Car Rental, Native Instruments, Hülsta Furniture, PitStop, New Business

VCCP, BERLIN
O2 Mobile

FENTON COMMUNICATIONS, NEW YORK
Healthcare for America, American Rights at Work, No Offshore Drilling Initiative

NITRO GROUP, NEW YORK
Philadelphia Cream Cheese

KIRSHENBAUM BOND & PARTNERS, NEW YORK
DirectBuy

PAGO ORANGE JUICE, AUSTRIA
European Wide Campaign Exploratory

RAYMOND WEIL WATCHES, GENEVA
In-store Events and Product Launch Development

FREELANCE (05-07)
CONCEPT/ART DIRECTION FOR EDITORIALS

SOMA Magazine, USA **WIENER, AUSTRIA** **MAXIMA Magazine, AUSTRIA**

STAFF (04-08)
CREATIVE DIRECTOR

FCB, NEW YORK
Eli Lilly Strattera, Roche Hep C, The New York Times, IRS, Kraft, Diet Coke

FREELANCE (01-04)

PUBLICIS, FRANKFURT
Coca-Cola Light

SPRINGER & JACOBY, HAMBURG
EuroHypo Investment Bank, Müller Milch Dairy Products

MCCANN-ERICKSON BCA, FRANKFURT
DWS Fonds by Deutsche Bank, Opel GM

STEINLE MELCHES, DÜSSELDORF
C&A Fashion Retailer

CAYENNE, DÜSSELDORF
Goldwell Haircare, Canon Cameras, Yakult Biotic Drinks

FREELANCE (01-04)

MCCANN-ERICKSON, LONDON

Microsoft, Magnum Ice Cream, Birds Eye Frozen Food, Bacardi Breezer, Müller Yoghurt, Opel GM, Mastercard, Coca-Cola, Nurofen Painkiller, Cereal Partners, Nescafé, New Business

AIMAQ RAPP STOLLE, BERLIN

Harley Davidson, Ferrero Rocher, Reemtsma Tobacco, Vivimed Pain Relief, New Business

J.WALTER THOMPSON, FRANKFURT

Vodafone

EURO RSCG SWITZERLAND, ZÜRICH

Orange Mobile, New Business

GRABARZ & PARTNER, HAMBURG

Ikea, VW, German Telekom

J.WALTER THOMPSON, HAMBURG

Financial Times

MCCANN-ERICKSON, ZÜRICH/GENEVA

Coca-Cola, Orange Telekom, Elca IT Solutions, New Business

STAFF (00-01)
CREATIVE DIRECTOR

DENTSU YOUNG & RUBICAM, HONG KONG

AT&T, United Airlines, Sony, United Nations, PowerPhone, New Business

FREELANCE (99-00)

BATEY ADS, SINGAPORE

Mercedes Benz, Singapore Tourism Board, StarHub Telecom

FUEL @ MVBMS/EURO RSCG, NEW YORK

Volvo, Intel

JUNG VON MATT, HAMBURG

BMW, Sixt Rent a Car, New Business

DI NOTO LEE, NEW YORK

Mistic Beverages

STAFF (97-98)
SENIOR ART DIRECTOR

WEISS WHITTEN STAGLIANO, NEW YORK

Guinness Stout, Grant Thornton Accounting and Consulting, Courvoisier Cognac, New Business

FREELANCE (96-97)

J.WALTER THOMPSON, NEW YORK

Rolex, Zantac 75

MAD DOGS & ENGLISHMEN, NEW YORK

HotBot Internet Search Engine

.START ADVERTISING, MUNICH

Pash Fashion

STAFF (94-96)
ART DIRECTOR

SPRINGER & JACOBY, HAMBURG

Levi's, Panasonic, German Telekom, Kinley by Coca-Cola, Reemtsma Tobacco

EDUCATION

VISUAL COMMUNICATION, BERLIN

Advertising and Graphic Design (Diploma): Hochschule der Künste Berlin
Sociology: Julius-Maximilian-University Würzburg